



PREMIUM
POWER
BULL SALE

NOVEMBER 4, 2022

1 P.M. | HARDEE COUNTY CATTLEMAN'S ARENA | WAUCHULA, FL

PREMIUM **P**OWER BULL SALE

1 P.M. | HARDEE COUNTY CATTLEMAN'S ARENA | WAUCHULA, FL

EVENTS FOR SALE WEEK!

NOV. 2 BULLS ARRIVE

NOV. 3 BULL VIEWING ALL DAY

NOV. 4 SALE DAY

7-12 BULL VIEWING | 12-1 LUNCH | 1 BULL SALE

SALE FACILITY ADDRESS

Hardee County Cattleman's Arena

507 Civic Center Drive

Wauchula, FL 33873



DIRECTIONS TO SALE FACILITY

FROM SEBRING - TRAVEL NORTH ON US HWY 27 TOWARDS AVON PARK. TURN LEFT ON SR 64. AFTER 12 MILES, STAY STRAIGHT TO CONTINUE ON E MAIN ST TOWARDS WAUCHULA. CONTINUE ON E MAIN ST THROUGH THE TOWN OF WAUCHULA, THEN TURN LEFT ONTO ALTMAN RD. CONTINUE SOUTH ON ALTMAN RD FOR APPROXIMATELY ONE MILE, AND THE FAIRGROUNDS PARKING LOT WILL BE ON THE RIGHT.

FROM ARCADIA - TRAVEL NORTH ON HWY 17 TOWARDS WAUCHULA. TURN LEFT ON STENSTROM RD. TRAVEL APPROXIMATELY 1.5 MILES. TURN LEFT ONTO ALTMAN RD, AND THE FAIRGROUNDS PARKING LOT WILL BE JUST AHEAD ON THE RIGHT.

FROM BRADENTON/SARASOTA - TRAVEL EAST ON SR 64 TOWARDS ZOLFO SPRINGS. APPROXIMATELY 3 MILES PAST THE CAUTION LIGHT IN ONA, TURN LEFT ONTO W MAIN ST. CONTINUE ON W MAIN ST FOR APPROXIMATELY 5.5 MILES, THEN TURN RIGHT ONTO ALTMAN RD. TRAVEL SOUTH ON ALTMAN RD FOR APPROXIMATELY ONE MILE, AND THE FAIRGROUNDS PARKING LOT WILL BE ON THE RIGHT.

FROM LAKELAND/BARTOW - TRAVEL SOUTH ON HWY 17/US 98 TOWARDS WAUCHULA. TURN RIGHT ON STENSTROM RD. TRAVEL APPROXIMATELY 1.5 MILES. TURN LEFT ONTO ALTMAN RD, AND THE FAIRGROUNDS PARKING LOT WILL BE JUST AHEAD ON THE RIGHT.

CO-SALE MANAGERS

COLSON CANNON

352-345-3716

LAUREN LYSSY

210-414-2119

INFO@PREMIUMPOWERBULLSALE.COM

SALE CONSULTANT

ROBBINS CATTLE MARKETING

BRUCE ROBBINS

(210) 861- 5136

ROBBINSCATTLE@ATT.NET

RCCM



SCAN THE QR CODE TO VISIT OUR WEBSITE
PREMIUMPOWERBULLSALE.COM

AUCTIONEER/SALES CONSULTANT

CRACKER AUCTION SERVICES

CHAD "CRACKER" JOHNSON

(352) 535-5320

CJAUCTIONEER@GMAIL.COM



HOTELS

BEST WESTERN HERITAGE INN & SUITES

2727 US HWY 17N

BOWLING GREEN, FL 33834

863-773-2378

HOLIDAY INN EXPRESS & SUITES

2709 SE HWY 70

ARCADIA, FL 34266

863-494-5900

CATALOG DESIGN



RAISED BY CATTLEMEN **FOR CATTLEMEN**

BIRTH

Within 24 hours of birth, every calf has a birth weight collected and tagged with identification number.

3-4 MONTHS OLD

Bulls are dehorned if needed, vaccinated with Triangle 5 and Vision 8 and dewormed.

6-8 MONTHS OLD

Bulls are branded, weaning weights collected, vaccinated again with Bovi-Shield Gold 5 and Vision 8 and dewormed. Once weaned bulls are placed on high roughage grower ration and evaluated for culling at this time.

8-12 MONTHS OLD

Bulls are continually developed on a high roughage grower ration to optimize growth and structural soundness. During this time bulls are dewormed every 90 days and have access to free choice mineral at all times. At 12 months yearling weights, scrotal circumference and ultrasound data is collected.

12 MONTHS - SALE TIME

Bulls are turned out into large grass traps while being supplemented with the grower ration to condition the bulls for service. Multimin 90 is given 45 days before breeding soundness exams which are taken 60 days before sale day.



WELCOME FELLOW CATTLEMEN!

We are excited to have you join us on Friday, November 4th for our inaugural Premium Power Bull Sale. The sale is located in the heart of Florida cattle country at the Hardee County Cattleman's Arena in Wauchula, Florida. The Premium Power Partners are a group of like-minded Beefmaster breeders from across the south, who have come together to create a sale specifically for the business minded cattleman and their bull needs. Whether you are needing a purebred seedstock bull, or looking to utilize Beefmaster genetics in a commercial operation, we have the bulls to help you succeed. Our genetics have been seen throughout the south for generations and continue to succeed and demand value for their calves.

We have put together an impressive line up of Beefmaster bulls. Our bulls have been developed in Williston, FL at Ethridge Cattle Company on a roughage based ration. These bulls are built on years of maternal based selection and their daughters will not disappoint, while their sons will smash the scales. In today's times of EPD's galore some breeds and programs have forgotten about the most important part of their herd, the mamma cow. Let our bulls put a maternal punch into your program! All bulls have their performance data, and come with a BSE. The bulls will be available for viewing starting Thursday, November 3rd in Wauchula.

We strive to make working relationships with our clients and if you plan to market your calves out of the Premium Power bulls, we are here to help. We have working relationships with several order buyers and we are happy to help make those connections with our clients. We want to help promote those calves to potential buyers so that you can get the premium you deserve.

If you have any questions about the bulls, their development, or delivery please feel free to contact us. More information will be available on our website www.premiumpowerbullsale.com.

We Look forward to visiting with you in Wauchula!

Colson Cannon | Lauren Lyssy

325-345-3716 | 210-414-2119 | info@premiumpowerbullsale.com





LYSSY 734



HORNED DOB: 3/24/2021 REG: C1157842

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96

LYSSY 21/33 MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY'S HEART TO HEART 98/959
LYSSY 103/685

BLACK BAYOU 1071/3
CHRK MISS REBA 1194/5
MAVERICK 17/557
JEWELLA 004

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	6.3	-0.3	57.4	78.5	9.2	1.9	0.32	0.12	138.09	44.28	9.31
ACC	0.32				0.16						
%	10	30	1	3	55	1	40	20	2	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	91	100	100	100	100	100	100	100
CONT	2	1	1	1	1	1	1	1
ADJ	76	705	1108	37.15	14.35	4.33	0.32	0.59

- POWER packed royally bred herd bull!
- 14.35" REA with a 4.33% IMF.
- Top 5% EPD or better in WW, YW, SC, \$T and \$M.
- Off of a first calf heifer.



LYSSYS 731



HORNED DOB: 1/19/2021 REG: C1144347

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96

LYSSY 21/33 MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 12/604

MAVERICK 17/557 SHELTON 9020
MISS TABASCO 929/4

LYSSY 128/858 V7 605
LYSSY 13/668

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.1	0.5	59.5	73.4	8.4	1.2	0.29	-0.02	127.81	46.99	7.54
ACC	0.32				0.19						
%	35		1	4		5	45		4	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	94	122	107	98	109	106	103	85
CONT	16	6	5	5	5	5	5	5
ADJ	80	806	1151	33.41	13.58	4.06	0.33	0.45

- Monster growth in a maternal package with over a 800# WW (Ratio of 122).
- Top 1% EPD in WW and \$M.
- REA 13.58" and 4.05 IMF.

LYSSY'S TONTO



Sire Of:
1,2,4,5,9,15,16,17,19,24,28,51,58



CANNON 1-04 'SIR BENNINGTON'



HORNED DOB: 2/25/2021 REG: C1157827

MAVERICK 17/557 | SHELTON 9020
CANNON 8-16 MAXAMILLION | MISS TABASCO 929/4
LYSSY'S MARILYN | VFF RYDIN DIRTY 5/2
 LYSSY 101/997

CJ'S LOVE MAKER 1420 | CF DR. LOVE 414
MISS CJ 1862 | CJ'S DIAMOND REFLECTION 1203

TVR 1326 | DR. J 15/1
 PROVEN PRISSY 1053-1



	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.4	0	41.9	52.4	9.1	0.9	0.13	0.07	92.32	36.19	6.6
ACC	0.31				0.14						
%	30	40	10	30	55	15		30	25	2	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	97	107	101	101	113	113	104	109
CONT	4	4	4	4	4	4	4	4
ADJ	79	773	1157	36.1	14.67	3.17	0.27	0.48

- First Maxamillion son to sell.
- Rock solid built bull full of muscle.
- Almost a 15" REA.
- Off of a first calf heifer.



LYSSYS 729



HORNED DOB: 1/3/2021 REG: C1144346

LYSSY'S PINNACLE 92/465 | MAVERICK 17/557
LYSSY'S TONTO 26/96 | OASIS II - CLONE 969
LYSSY 21/33 | CF FRENCH CONNECTION 142
 SIIRI 448/8

MAVERICK 17/557 | SHELTON 9020
LYSSY 120/940 | MISS TABASCO 929/4
LYSSY 118/862 | V7 605
 LYSSY 48/638



	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.6	0	58.4	82.7	8.8	1.5	0.4	-0.04	143.4	40.96	16.08
ACC	0.32				0.19						
%	25	40	1	2		2	30		2	1	35

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	98	117	112	102	115	92	103	96
CONT	16	6	5	5	5	5	5	5
ADJ	77	772	1209	34.61	14.35	3.55	0.33	0.51

- Monster growth in a maternal package with a 772# WW (Ratio of 117).
- Top 2% or higher EPD in WW,YW,SC, \$M and \$T.
- Cow family backed by longevity !



LGC 21/05



HORNED **DOB: 1/5/2021** **REG: C1157856**

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96

MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 21/33

COLONEL TOM 31/0

ROJO BUENO 7800
103/8

LYSSY 106/875

LYSSY 120/943

MAVERICK 17/557
LYSSY 98/655

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.9	-1.2	45.8	68.4	5.3	1.4	0.53	0.01	119.17	30.6	15.82
ACC	0.16	I	I	I	0.15	I	I	I			
%	10	15	5	10		2	15	45	10	5	40

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	111	104	107	106	110	91	110	111
CONT	3	3	3	2	3	3	3	3
ADJ	67	594	1050	35.58	14.84	2.28	0.34	0.39



- Another Tonto in this loaded Top 5!
- Low BW, EPD Top 15% with excellent curve bending growth.
- Almost a 15" REA.



LGC MICKEY 21/07



HORNED **DOB: 1/24/2021** **REG: C1157857**

MCALESTER 4521

J & K 1001 | 5/34
317

95 | LASATER BEEFMASTER 3265
546

ENSOR 924

TANK 376 | DOUBLE L 7008
934

663 | 727
135

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	2.1	0.8	55.6	85	5.8	1.7	1.31	-0.08	147.04	32.08	19.63
ACC	0.15	0.45	I	I	0.15	I	I	I			
%			2	1		1	1		1	4	15

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	97	114	109	106	116	90	96	127
CONT	2	2	2	2	2	2	2	2
ADJ	71	656	1128	35.54	17.99	1.59	0.21	0.33



- Monster Mcalester son with almost a 18" REA.
- Top 5% EPD or better in WW, YW, SC, REA, \$T and \$M.
- Top 15% for \$FE.



S3 2081



POLLED DOB: 2/8/2021 REG: C1141926

MCALESTER 4521

J & K 1001 5/34
327

95 LASATER BEEFMASTER 3265
546

JK WRANGLER 135/4
WITTENBURG 7259

CF DREAM CATCHER 914
JK WILD HONEY 47/2
3291 BULLET PROOF 864
247



	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4	0.3	43.1	62.1	6.4	0.9	0.59	-0.14	106.81	28.55	10.82
ACC	0.31	0.51			0.2						
%	35	50	10	15		15	15		15	10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	108	111	104	97	97	103	109	109
CONT	6	5	2	2	2	2	2	2
ADJ	71	721	1226	33.47	15.6	4.45	0.38	0.48

- Polled dark red Mcalester son!
- 15.60" REA with a 4.45% IMF.
- Very docile.

CANNON MAXAMILLION



Sire Of:
3,8,47,48,49



CANNON 1-02



HORNED **DOB: 2/14/2021** **REG: C1157829**

MAVERICK 17/557 | SHELTON 9020
CANNON 8-16 MAXAMILLION | MISS TABASCO 929/4
LYSSY'S MARILYN 54/732 | VFF RYDIN DIRTY 5/2
| LYSSY 101/997

CANNON 8-23 **JACKSON 795** | L2 MAX 139/09
| OASIS 655
CASEY 3-160 | MULTIPLE SIRE
| 7-20

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.3	-0.1	34.3	58.6	8.7	0.8	0.06	0.17	103.3	20.79	17.19
ACC	0.31				0.14						
%	30	40	20	20		20		15	15	25	30

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	99	101	107	102	95	117	131	105
CONT	4	4	4	4	4	4	4	4
ADJ	77	728	1229	36.55	13.69	3.29	0.34	0.46



- Massive boned, dark red Maxamillion son!
- IMF Top 15%, \$FE top 30%.
- Big growth traits with a 728# WW and 1229# YW.



LYSSYS 232



HORNED **DOB: 1/1/2021** **REG: C1144348**

LYSSY'S PINNACLE 92/465 | MAVERICK 17/557
LYSSY'S TONTO 26/96 | OASIS II - CLONE 969
LYSSY 21/33 | CF FRENCH CONNECTION 142
| SIIRI 448/8

LYSSY 100/29 **V7 605** | 3329
| 553/5
LYSSY 24/06 | 0/137
| LYSSY 110/626

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	8.6	-2.3	38.8	59.6	7.7	1.5	0.12	-0.19	101.93	30.58	19.05
ACC	0.32				0.21						
%	1	2	15	20		2			15	5	20

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	135	93	97	104	97	90	103	72
CONT	16	6	5	5	5	5	5	5
ADJ	56	616	1041	35.51	12.01	3.44	0.33	0.38

- Heifer bull deluxe with a 56# BW.
- CE EPD top 1%, \$FE top 20%.
- Dam is 12 years old and still knocking them out!
- Lifetime calving interval of 314 days.



LYSSYS 542



HORNED **DOB: 2/20/2021** **REG: C1144356**

MR CJ 1737 **CJ'S LOVE MAKER 1420** | CF DR. LOVE 414
| 1203
101/3 | TRIPLE THREAT 1503/7
| AMAZING ROSE 8032

LYSSY 104/519 **LYSSY'S PINNACLE 92/465** | MAVERICK 17/557
| OASIS II - CLONE 969
LYSSY 111/584 | SNUFF 85/8
| LYSSY 29/540

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	7.5	-2.4	25.8	26.1	9.7	1.1	0.07	-0.03	46.08	35.06	-2.35
ACC	0.17				0.15						
%	2	2	45		45	10				3	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	116	98	91	111	103	89	69	100
CONT	16	5	4	4	4	4	4	4
ADJ	65	675	976	36.85	14.18	1.98	0.18	0.41

- Sleep all night calving ease bull.
- Top 2% BW & CE.
- Over a 14" REA.



LYSSYS 703



HORNED **DOB: 10/24/2020** **REG: C1143499**

ROJO BUENO 7800
COLONEL TOM 31/0

192
3062
L BAR 7303
103/8
0/3918

CF SUGAR BRITCHES 040
EMS DREAM' BOUT SUGAR 5036
EMS BUFF'S DREAMLADY

L2 CAPTAIN SUGAR 12/02
OASIS 655
ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.4	-0.5	26.5	39	4.3	0.2	0.5	0.09	69.7	17.56	7.53
ACC	0.32				0.26						
%		25	45				20	25		40	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	105	100	100	100	100	100	100	100
CONT	25	27	1	1	1	1	1	1
ADJ	74	656	1094	35.72	15.02	1.22	0.22	0.31

- Top grading fall bull.
- Excellent phenotype bull with interesting outcross genetic opportunity.
- Over a 15' REA.
- Excellent disposition.



G4 028



SCURRED **DOB: 10/27/2020** **REG: C1151977**

VFF NEW HORIZON 19/3
VFF ENFORCER 306E
VFF MS ADV 77-4

MAVERICK 17/557
VFF HONEY GIRL 43/8
VFF MR 16/2
009Y

G4 602

VFF NEW HORIZON 19/3

MAVERICK 17/557
VFF HONEY GIRL 43/8

G4 3/9

271/7
BCE 1001/6

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.9	-0.1	46.3	99.3	9.9	1.6	0.43	0.09	173.6	14.41	43.76
ACC	0.31				0.15						
%		20	40	5	1	40	1	25	30	1	1

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	99	91	115	100	89	95	73	65
CONT	4	4	2	1	2	2	2	2
ADJ	77	584	1161	35.7	11.57	4.06	0.19	0.28

- Scurred Enforcer son.
- Top 5% or better in WW, YW, SC, \$T and \$FE.
- Over a 4% IMF.

VFF ENFORCER



Sire Of:
12,31,44,45



G4 012



HORNED **DOB: 10/2/2020** **REG: C1157873**

MAVERICK 17/557

Shelton 9020

SALSA 94-403
5130-2C

MISS TABASCO 929/4

TABASCO 3018K10
83/8

G4 455

RED BULL 511

NEW DIMENSION 805
HS HEAVENLY HATTIE 62T14

BAL 14

SCARLET'S ECHO 3/179
CINNAMON 217-7

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.1	-0.1	30	39.7	8.8	0.5	0.13	-0.1	69.4	26.45	2.62
ACC	0.32	0.54			0.3						
%	20	35	35			40				10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	101	105	100	99	107	96	68	81
CONT	4	4	2	2	2	2	2	2
ADJ	75	676	1023	37.49	11.61	1.51	0.15	0.3

- Powerhouse Maverick son.
- AFC & \$M Top 10%.
- Maternally wealthy.
- Easy fleshing.

MAVERICK 17/557



Sire Of:
13,14



G4 008



HORNED **DOB: 9/30/2020** **REG: C1157874**

MAVERICK 17/557

Shelton 9020

SALSA 94-403
5130-2C

MISS TABASCO 929/4

TABASCO 3018K10
83/8

G4 400

CF 669/9

LOGAN 62M27
THE PICTURE COW 463/3

LYSSY 116/789

MWT RAMBO 101/632
CF 134/8

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.3	-0.4	22.5	36.8	6.4	0.5	0.02	-0.1	64.01	15.63	7.23
ACC	0.32	0.54			0.3						
%	30	30				45				50	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	94	97	97	99	96	100	90
CONT	5	3	3	2	3	3	3	3
ADJ	75	589	888	36.89	10.19	1.16	0.16	0.34

- Soggy made Maverick son.
- Maternal genetics by fertility. Dam has taken to AI 5 years in a row.
- Easy fleshing and easy to look at.



16

LYSSY 683



HORNED DOB: 10/19/2020 REG: C1138846

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96

LYSSY 21/33

MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 91/986

MAVERICK 17/557

FR XCITING DREAMS 466

SHELTON 9020
MISS TABASCO 929/4
CAPTAINS DREAM 124/05
64/4

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	8.7	-2.9	35.5	47.3	6.1	1.1	0.08	0.07	83.63	32.08	4.77
ACC	0.32				0.2						
%	251	1	20	40		10		30	35	4	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	125	97	95	100	95	120	133	124
CONT	16	10	6	6	6	6	6	6
ADJ	60	652	1008	32.29	11.42	3.99	0.24	0.41



- Another top end Tonto son, buy a couple of the 1/2 or 3/4 brothers and turn them out together.
- Low BW of 60# (Ratio 125).
- Top 1% BW & CE.

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LYSSY 674



HORNED DOB: 10/10/2020 REG: C1143443

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96

LYSSY 21/33

MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

EMS JOHNNY CASH 632
EMS BIG HUNKA LOVE 62

EMS BONFIRE'S BARBIE 192

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
BONFIRE 8038
EMS STYLISH JEZZY 849

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5	-0.8	49.6	77.1	9	1.3	0.54	-0.09	133.32	33.05	17.56
ACC	0.32				0.16						
%	20	20	3	3		3	15		3	3	25

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	109	115	107	97	94	81	82
CONT	25	27	9	9	2	2	2	2
ADJ	78	715	1162	37.9	13.06	2.81	0.25	0.32

- Stout Tonto son with massive bone combined with a maternal look.
- Top 3% EPD in WW,YW,SC, \$T and \$M.
- Top 20% REA.

17

LYSSY 680



HORNED DOB: 10/17/2020 REG: C1138849

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96

LYSSY 21/33

MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 26/848

VFF RYDIN DIRTY 5/2

LYSSY 92/639

RED RYDER 8035
38/6
MAVERICK 17/557
OASIS II - CLONE 969

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	6.1	-0.8	52.2	61.5	8.7	1.8	0.33	-0.13	105.18	48.09	4.64
ACC	0.32				0.16						
%	10	20	2	15		1	40		15	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	103	106	97	109	108	94	144	124
CONT	16	10	6	6	6	6	6	6
ADJ	73	715	1035	35.19	12.91	3.14	0.26	0.41

- Double bred MAVERICK making him a calving ease specialist.
- Big Spread from birth weight (Ratio 103) to weaning with a (WW Ratio 106).
- Lots of maternal greats in this pedigree, think about all the replacement females he could sire.

18

G4 047



HORNED DOB: 11/26/2020 REG: C1157877

G4 767

LYSSY'S RED RAIDER 104/748

LYSSY'S PINNACLE 92/465
LYSSY 11/957

G4 441

03/01
732

G4 417

CF 669/9

LOGAN 62M27
THE PICTURE COW 463/3

G4 1230

CF 669/9
PEARL 617

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	2.5	1.1	29.2	35.6	9.2	0.7	0.17	-0.02	62.21	27.08	5.46
ACC	0.31	0.5			0.17						
%			35		55	30				10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	98	97	88	103	98	148	113	108
CONT	8	3	3	2	3	3	3	3
ADJ	75	608	806	39.52	10.05	1.79	0.18	0.41

- Solid Maverick son backed by fertility and longevity.
- Big boned and soggy made.
- Maternal specialist.



19

LYSSYS 686



HORNED DOB: 11/10/2020 REG: C1138843

LYSSY'S TONTO 26/96

LYSSY'S PINNACLE 92/465

MAVERICK 17/557
OASIS II - CLONE 969

LYSSY 21/33

CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 31/971

MAVERICK 17/557

SHELTON 9020
MISS TABASCO 929/4

LYSSY 128/658

TANGO 53/5
LITTLE HORN 221/2

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.4	-0.5	43.7	67.1	8.1	0.5	-0.09	-0.03	116.67	27.55	14.52
ACC	0.32				0.21						
%	15	25	10	10		45			10	10	45

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	106	106	85	90	104	78	55
CONT	16	10	6	6	6	6	6	6
ADJ	75	709	1130	27.4	10.79	3.46	0.14	0.18

- Range bull ready to work!
- Maternal built bull. With the genetics to back him up.
- WW,YW,\$M and \$T top 10%.

20

G4 019



POLLED DOB: 11/8/2020 REG: C1153207

CHRK RUGER RED LABEL 85A

CHRK RASIN' CAIN 1780x

CHRK GENESIS 1500T
720/0

1241/5

CJ'S SOUL MAN 168
515/7

G4 762

LYSSY'S RED RAIDER 104/748

LYSSY'S PINNACLE 92/465
LYSSY 11/957

G4 417

669/9
G4 1230

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.1	0.5	33.3	35.5	8	0.4	0.59	0.28	65.25	32.09	-1.59
ACC	0.31	0.52			0.19						
%			25			45	15	4		4	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	105	85	105	111	105	127	135
CONT	4	4	2	2	2	2	2	2
ADJ	76	673	860	39.35	14.54	4.5	0.33	0.58

- Polled
- Over a 14.50" REA and a 4.50% IMF.
- Top 5% for IMF & \$M.



CANNON 0-62



HORNED **DOB: 10/20/2020** **REG: C1148530**

MAVERICK 17/557
LYSSY KOJO 106/865

SHELTON 9020
MISS TABASCO 929/4
PAINTED TIGER 3-390
CLEMENTINE 292L23

CF 490/9

MULTIPLE SIRE

CASEY 4-130

CASEY 9-54 3-30

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	2.7	0.8	27.7	52.3	10.3	0.6	0.16	-0.06	90.57	15.22	17.45
ACC	0.15	0.45			0.17						
%		40	30	35	35				25	50	30

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	94	100	107	101	102	99	113	105
CONT	5	5	5	5	5	4	5	5
ADJ	77	642	1069	33.67	10.53	1.87	0.26	0.43



- Packed with longevity and fertility.
- His 8 year old dam never misses!
- Long bodied and super clean sheath.



LYSSY 203



HORNED **DOB: 10/21/2020** **REG: C1138801**

LYSSY'S PINNACLE 92/465
LYSSY'S HONEY BADGER 104/746
VFF MS 9/2

MAVERICK 17/557
OASIS II - CLONE 969
RED RYDER 8035
38/6

CF SUGAR BRITCHES 040

L2 CAPTAIN SUGAR 12/02
OASIS 655

BF 1621

RED TIGER LADY 94/06

PAINTED TIGER 3-390
DREAMLADY IN RED 7-192

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.7	1.1	35.3	47.6	9.4	0.6	-0.02	-0.2	80.3	27.98	6.24
ACC	0.32				0.19						
%	45		20	40	50	35			40	10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	93	112	106	102	99	92	90	119
CONT	2	13	9	9	8	7	8	8
ADJ	75	741	1084	36.45	10.94	1.84	0.26	0.56

LYSSY'S HONEY BADGER



Sire Of:

22,37,43,50,56,57

- Big bodied bull with the athletic build to cover some ground.
- Maternal made bull backed with legendary genetics.
- Top 10% \$M



LYSSY 214



HORNED DOB: 10/1/2020 REG: C1143452

CF ADRENALINE 170
CJ'S DIAMOND ROLEX 15/15
CJ'S DIAMOND OF SOUL

INFINITY 120/96
OASIS 655
CJ'S SOUL MAN 168
MISS CJ 254

RED RYDER 8035
LYSSY'S KARMA 113/54

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

SIIRI 448/8

TABASCO 3018K10
CLEMENTINE 293L23

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.1	0.2	48.1	61.3	12.3	1.1	-0.04	0.06	107.88	42.43	8.21
ACC	0.33				0.21						
%	35	45	4	15	10	10		35	15	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	96	103	94	98	95	91	46	92
CONT	25	27	13	13	13	13	13	13
ADJ	81	675	1027	33.38	11.96	3.4	0.1	0.36



- Proven genetics! Backed by the incredible Karma donor.
- Top 5% WW & \$M
- Black



LYSSY SMOKE SIGNAL 676



SCURRED DOB: 11/10/2020 REG: C1138844

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96
LYSSY 21/33

MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

EMS FIRE AND SMOKE
ANS SHE'S ALL THAT 137

EMS BONFIRE
EMS MISS SUGARBELLE
EMS JOHNNY CASH
EMS ABSOLUTELY BUFF

VFF 74/1

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4	0.1	50.9	61.4	9.4	1.1	0.33	0.05	107.58	43.72	3.88
ACC	0.32				0.15						
%	35	45	3	15	50	10	40	40	15	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	105	90	100	100	100	100	100	100
CONT	7	9	1	1	1	1	1	1
ADJ	68	664	1152	34.4	13.73	2.59	0.28	0.4



- Black & Polled!
- Long bodied with perfect structure to last a lifetime.
- Huge birth to weaning spread.
- Top 15% or higher WW, YW, SC, \$T & \$M

Dam Of:
23





G4 050



HORNED **DOB: 11/22/2020** **REG: C1153226**

G4 767

LYSSY'S RED RAIDER 104/748

LYSSY'S PINNACLE 92/465
LYSSY 11/957

G4 441

03/01
732

G4 3/9

217/7

CLASSIC COTTON 89/135
1223/4

BCE 1001/6

37/4
4193

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	2.8	1.5	34	56.4	6.7	0.6	0.27	-0.33	94.53	17.36	17.33
ACC	0.31	0.48			0.15						
%		20	25			25	45		25	40	30

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	95	100	100	100	100	100	100	100
CONT	8	1	1	1	1	1	1	1
ADJ	78	680	961	37.71	11.86	3.25	0.18	0.33

- Moderate solid red bull
- Fertility and longevity
- \$M top 10%



LYSSYS 496



HORNED **DOB: 11/19/2020** **REG: C1138886**

MR CJ 1737

CJ'S LOVE MAKER 1420

CF DR. LOVE 414
CJ'S DIAMOND REFLECTION 1203

101/1

TRIPLE THREAT 1503/7
AMAZING ROSE 8032

LYSSY 115/551

NEW DESIGN 30/910

V7 605
MISS CF 591/4

LYSSY 101/433

MAVERICK 17/557
12/5

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.3	-1.4	35.5	39.6	8.5	0.5	-0.05	0.04	69.66	35.73	4.15
ACC	0.31				0.16						
%	15	10	20			40		40		2	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	106	103	94	93	99	85	108	146
CONT	9	4	4	4	4	4	4	4
ADJ	72	701	1015	32.86	11.4	2.83	0.26	0.57

- Deep & soggy with solid maternal genetics.
- Curve bending growth with low BW
- Top 10% CE and Top 2% \$M





LYSSYS 493



HORNED **DOB: 11/7/2020** **REG: C1138885**

MR CJ 1737

CJ'S LOVE MAKER 1420 | CF DR. LOVE 414
CJ'S DIAMOND REFLECTION 1203
101/1 | TRIPLE THREAT 1503/7
AMAZING ROSE 8032

LYSSY 108/591

LYSSY 105/764 | 0/137
LYSSY 128/658
36/6 | 118/2
202/1

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.4	-0.7	32.5	66.7	8.4	1.5	0.17	0.09	116.99	15.32	27.41
ACC	0.31				0.2						
%	30	20	25	10		2		30	10	50	2

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	102	100	111	111	113	98	88	62
CONT	9	4	4	4	4	4	4	4
ADJ	75	682	1196	39.25	13.11	3.25	0.21	0.24

- Big framed and huge boned.
- Huge WW to YW spread.
- Top 20 or higher in BW, YW, SC, \$T and \$FE
- Fertility and longevity backed by a 14 year old dam.



LYSSYS 492



HORNED **DOB: 11/7/2020** **REG: C1138883**

LYSSY'S TONTO 26/96

LYSSY'S PINNACLE 92/465 | MAVERICK 17/557
OASIS II - CLONE 969
LYSSY 21/33 | CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 23/467

MAVERICK 17/557 | SHELTON 9020
MISS TABASCO 929/4
CF 722/9 | KING'S 7 161/5
MISS TABASCO 450/5

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	6.7	-1.1	46.3	64.9	8.5	1.6	0.1	-0.09	112.15	37.1	9.92
ACC	0.32				0.19						
%	4	15	5	10		1			10	2	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	103	101	99	104	97	71	79	57
CONT	9	13	9	9	8	7	8	8
ADJ	74	672	1014	37.31	10.73	1.41	0.23	0.27

- Double bred Maverick!!!
- Calving ease and heifer safe
- Top 2% \$M



CANNON 0-63



HORNED **DOB: 11/5/2020** **REG: C1154040**

LYSSY KOJO 106/865

MAVERICK 17/557 | SHELTON 9020
MISS TABASCO 929/4
CF 490/9 | PAINTED TIGER 3-390
CLEMANTINE 292L23

CHERRY PERRY 1708

SPOT 1107 | 2738/6
642
1130 | DORSEY CV01
904

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	2.4	1.3	29.9	52.6	10.7	0.6	0.11	-0.14	90.09	17.9	16.39
ACC	0.15	0.44			0.14			0.2			
%			35	30	25	35			25	35	35

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	93	109	110	102	113		135	132
CONT	5	5	5	5	5		5	5
ADJ	78	705	1108	33.98	11.71	0	0.31	0.54

- Massive made bull with lots of growth.
- Maverick grandson
- Predictable genetics



CANNON 0-61



HORNED **DOB: 10/20/2020** **REG: C1154039**

LYSSY KOJO 106/865

MAVERICK 17/557 | SHELTON 9020
MISS TABASCO 929/4
CF 490/9 | PAINTED TIGER 3-390
CLEMANTINE 292L23

CASEY 3-72

MULTIPLE SIRE |
CASEY 0-142 | MULTIPLE SIRE
0-10

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.7	-0.2	15.3	33.8	9.4	0.4	-0.16	-0.22	57.71	9.62	12.63
ACC	0.15	0.45			0.17						
%	45	35			50						

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	101	88	95	98	87	79	57	90
CONT	5	5	5	5	5	4	5	5
ADJ	72	569	952	32.67	9.03	1.49	0.13	0.37

- Packed with longevity and fertility.
- Calving ease Maverick grandson!
- Perfect udder on his 9 year old dam.



G4 096



POLLED **DOB: 11/3/2020** **REG: C1145480**

VFF NEW HORIZON 19/3
VFF ENFORCER 306E
VFF MS ADV 77-4

MAVERICK 17/557
VFF HONEY GIRL 43/8
VFF MR 16/2
009Y

LYSSY 115/99

MAVERICK 17/557
MISS TABASCO 929/4

JEWELLA 004
RED RYDER 8035
COTTAGE 901

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	7.8	-2.3	50.5	76.1	10	1.7	0.37	0.29	135.71	38.92	15.94
ACC	0.3				0.17						
%	2	2	3	3	40	1	35	4	2	2	35

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	100	100	100	100	100	100	100
CONT	1	1	1	1	1	1	1	1
ADJ	76	689	887	38.05	12.76	3.01	0.22	0.37

- Polled Enforcer son!
- Huge BW to YW spread.
- Top 5% or higher in 9 traits



G4 097



SCURRED **DOB: 11/19/2020** **REG: C1153208**

CHRK GENESIS 1500T
CHRK RASIN' CAIN 1780X
720/0

BLACK BAYOU 1071/3
CHRK MISS REBA 1194/5
CAVALIER 19/5
PHANNIE MARIE 171/1

LYSSY 115/99

MAVERICK 17/557
MISS TABASCO 929/4

JEWELLA 004
RED RYDER 8035
COTTAGE 901

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.5	-1.5	27.6	42.1	8.9	0.8	0.09	0.25	76.63	24.13	0.59
ACC	0.32				0.26						
%	15	10	40			3	10	45	15		

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	99	98	111	94	107	90	71
CONT	5	5	5	3	5	5	5	5
ADJ	76	666	914	39.31	10.7	3.86	0.17	0.24

- Scurred
- Low BW heifer safe
- Top 10% IMF



LYSSY 689



HORNED **DOB: 9/28/2020** **REG: C1138853**

MAVERICK 17/557
LYSSY'S PINNACLE 92/465
OASIS II - CLONE 969

SHELTON 9020
MISS TABASCO 929/4
CAVALIER 19/5
SEX LIFE 388

VFF RYDIN DIRTY 5/2
LYSSY 35/787
SWB PURE PLEASURE 126/11

RED RYDER 8035
38/6
BULLET PROOF 864
MAGICAL PEARL 31/3

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3	0.8	35.3	49.2	8.9	0.9	-0.09	-0.13	84.94	27.8	7.03
ACC	0.32				0.26						
%		20	35			15			35	10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	96	107	107	103	98	81	45	87
CONT	16	13	9	9	8	7	8	8
ADJ	78	712	1089	36.79	10.88	1.61	0.13	0.41

- Massive boned Pinnacle son!
- \$M Top 10%
- Solid dam with great fertility.



LYSSYS 700



HORNED **DOB: 10/25/2020** **REG: C1143435**

ROJO BUENO 7800
COLONEL TOM 31/0
103/8

192
3062
03/01
0/3918

MAVERICK 17/557
LYSSY 11/952
cf 902

SHELTON 9020
MISS TABASCO 929/4
CF SUGAR BRITCHES 040
CF 835

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3	-0.3	27	25.9	4.3	0.5	0.26	-0.05	45.47	27.27	-4.96
ACC	0.32				0.29						
%		30	45			40	50			10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	99	86	101	101	95	105	61
CONT	25	27	9	9	7	6	7	7
ADJ	78	647	870	35.66	11.57	1.6	0.23	0.22

- Outcross genetic opportunity!
- Top 10% \$M
- Long spine with impeccable structure.



G4 013



HORNED **DOB: 11/25/2020** **REG: C1157875**

LYSSY'S TONTO 26/96 | LYSSY'S PINNACLE 92/465
G4 810 RANGER | LYSSY 21/33

G4 427 | 03/01
G4 1245

G4 606 | **VFF NEW HORIZON 19/3** | MAVERICK 17/557
VFF HONEY GIRL 43/8

738 | JERICHO 370
412L

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.4	0.3	32.2	52.2	9.6	0.8	0.13	-0.04	91.29	22.27	14.65
ACC	0.16				0.08						
%		50	25	30	45	25			25	20	45

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	100	100	100	100	100	100	100
CONT	1	1	1	1	1	1	1	1
ADJ	79	644	1020	41.22	11.93	2.14	0.19	0.33



- Unique
- Solid red with great angles.
- Will sire some fancy replacement females.



G4 011



HORNED **DOB: 10/19/2020** **REG: C1157876**

LYSSY'S TONTO 26/96 | LYSSY'S PINNACLE 92/465
G4 810 RANGER | LYSSY 21/33

G4 427 | 03/01
G4 1245

G4 717 | **MAVERICK 17/557** | SHELTON 9020
MISS TABASCO 929/4

G4 1331 | CF 669/9
CF 782/7

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.5	-0.2	30.6	43.2	7.8	0.8	-0.24	0.04	76.03	24.97	6.23
ACC	0.31	0.5			0.13						
%	25	35	30	50		20			40	45	15

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	99	100	101	93	104	127	119
CONT	4	4	2	2	2	2	2	2
ADJ	76	639	1021	38.35	10.02	1.63	0.28	0.44

- Sleep all night heifer bull!
- Top 15% \$M
- Great structure!



CANNON 0-53



HORNED **DOB: 11/15/2020** **REG: C1157831**

LYSSY'S PINNACLE 92/465 | MAVERICK 17/557
LYSSY'S HONEY BADGER 104/746 | OASIS II - CLONE 969
VFF MS 9/2 | RED RYDER 8035
38/6

L2 94/13 | **CF N-SYNC 463** | SYNERGY 84/95
OASIS 655

INFINITE LADY 79/98 | INFINITY 120/96
MISS JUDY 6/91

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.6	-0.7	25.3	35.7	6	0.4	-0.41	-0.1	60.85	19.92	7.99
ACC	0.31	0.51			0.18						
%	15	20	50							30	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	103	102	103	100	87	130	100	111
CONT	2	2	2	1	2	2	2	2
ADJ	60	603	864	36.72	8.8	1.65	0.16	0.31

- Calving ease specialist.
- Top 15% Calving Ease
- Super moderate and long bodied.

38

LYSSY 495



HORNED DOB: 11/12/2020 REG: C1145265

MR CJ 1737 | **CJ'S LOVE MAKER 1420** | CF DR. LOVE 414
 CJ'S DIAMOND REFLECTION 1203
101/1 | **TRIPLE THREAT 1503/7**
AMAZING ROSE 8032

LYSSY'S PINNACLE 92/465 | **MAVERICK 17/557**
LYSSY 106/589 | **OASIS II - CLONE 969**
LYSSY'S MARILYN 54/732 | **VFF RYDIN DIRTY 5/2**
LYSSY 101/997

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	6.4	-1.9	25.5	16.4	8.7	0.7	-0.34	0.02	29.83	38.24	-8.97
ACC	0.32				0.13						
%	10	4	50			25		45		2	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	113	90	77	96	80	101	91	85
CONT	25	27	13	13	13	13	13	13
ADJ	69	590	840	32.51	10.1	3.79	0.2	0.33

- Black
- Calving ease deluxe 69# BW
- \$M top 2%

39

LYSSY 490



HORNED DOB: 10/5/2020 REG: C1138881

CJ'S REVOLUTION 1722 | **CJ'S GAME CHANGER 1316** | **CJ'S JUSTICE J100**
 BRINDLE BABY OF SOUL 7222
CJ'S HOPE DIAMOND 5/13 | **CF DREAM CATCHER 914**
CJ'S DIAMOND OF SOUL 509

LYSSY'S DINA 55/536 | **VFF RYDIN DIRTY 5/2** | **RED RYDER 8035**
OASIS II - CLONE 969 | **38/6**
CAVALIER 19/5
SEX LIFE 388

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4	0.1	29.8	34.7	9.4	0.5	0.23	0.03	62.11	29.56	-0.41
ACC	0.17				0.15						
%	40	45	35		50	45	55	45		10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	99	78	71	88	92	100	55	60
CONT	9	13	9	9	8	7	8	8
ADJ	77	516	723	31.65	10.21	1.99	0.16	0.28

- Revolution Son
- \$M top 10%
- Moderate bull with predictable genetics.

40

LYSSYS 732



POLLED DOB: 2/10/2021 REG: C1144349

LYSSY'S TONTO 26/96 | **LYSSY'S PINNACLE 92/465** | **MAVERICK 17/557**
LYSSY 21/33 | **OASIS II - CLONE 969**
CF FRENCH CONNECTION 142
SIIRI 448/8

LYSSY 106/881 | **BLACK BAYOU 1071/3** | **POLLED MANDATE 404/5**
2C46/8
LYSSY 103/692 | **NEW DESIGN 30/910**
LYSSY GUINEVERE 19/874

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.3	-0.7	35.8	62.3	9.4	1.3	0.3	-0.01	108.75	23.25	18.49
ACC	0.32				0.18						
%	15	20	20	15	50	4	45	50	10	20	20

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	103	87	100	100	100	100	100	100
CONT	16	6	1	1	1	1	1	1
ADJ	73	576	1103	35.23	14.76	2.76	0.16	0.27

- Polled & Red
- Big REA 14.76"
- Top 10% \$T
- Top 20% \$M & \$FE



MR CJ 1737



Sire Of:
10,26,27,38,41,42

41

LYSSYS 539

LYSSY
Byproducts

HORNED DOB: 1/5/2021 REG: C1144344

MR CJ 1737
CJ'S LOVE MAKER 1420
101/1
CF DREAM CATCHER 914
LYSSY 93/481
MISS TABASCO 929/4

CF DR. LOVE 414
CJ'S DIAMOND REFLECTION 1203
TRIPLE THREAT 1503/7
AMAZING ROSE 8032
L2 CAPTAIN SUGAR 12/02
OASIS 655
TABASCO 3018K10
CF 83/8

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.6	0.1	23.9	32.3	9.3	0.5	-0.34	0.03	57.64	22.56	2.58
ACC	0.32				0.19						
%	45	45				45		40		20	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	90	93	93	85	108	97	126
CONT	16	6	5	5	5	5	5	5
ADJ	75	596	1002	31.71	10.53	4.16	0.31	0.67

- Black
- Huge topped with muscle to spare.
- 4.16 IMF

42

LYSSYS 540

LYSSY
Byproducts

HORNED DOB: 1/5/2021 REG: C1144345

MR CJ 1737
CJ'S LOVE MAKER 1420
101/1
VFF RYDIN DIRTY 5/2
LYSSY 25/539
MISS TABASCO 929/4

CF DR. LOVE 414
CJ'S DIAMOND REFLECTION 1203
TRIPLE THREAT 1503/7
AMAZING ROSE 8032
RED RYDER 8035
38/6
TABASCO 3018K10
CF 83/8

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.2	-0.5	30.8	34.9	11.9	1.2	-0.04	0.04	61.81	36.02	1.82
ACC	0.32				0.18						
%	35	25	30			15	10	40		2	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	108	92	91	103	95	104	100	123
CONT	16	6	5	5	5	5	5	5
ADJ	70	606	982	35.21	11.75	3.98	0.32	0.65

- Black
- \$M top 2%
- Heavy muscled moderate framed bull.



LYSSY 235



SCURRED **DOB: 2/27/2021** **REG: M11355**

LYSSY'S PINNACLE 92/465
LYSSY'S HONEY BADGER 104/746
VFF MS 9/2

MAVERICK 17/557
OASIS II - CLONE 969
RED RYDER 8035
38/6

109

MR TRINITY 533

8/156 402
335

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4	-0.3	26.4	39.2	6.8	0.3	0.02	-0.09	67.2	19.51	9.11
ACC	0.3				0.15						
%	40	30	45							30	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	111	100	100	100	100	100	100	100
CONT	2	1	1	1	1	1	1	1
ADJ	62	668	1067	36.2	14.58	2.08	0.34	0.56

- Scurred
- Moderate made with exceptional thickness.
- Big REA of 14.58"

VFF ENFORCER



Sire Of:
12,31,44,45



LYSSY 236



POLLED **DOB: 4/1/2021** **REG: C1144350**

VFF NEW HORIZON 19/3
VFF ENFORCER 306E
VFF MS ADV 77-4

MAVERICK 17/557
VFF HONEY GIRL 43/8
VFF MR 16/2
009Y

WPR'S CAPONE 1333
WPR'S NATALIE 8138
WPR'S QUEEN PIN 1318

WPR'S HEY JACK 1127
WPR'S BOMBSHELL 1042
KING PIN BF950
WPR'S HANNA 35/9

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3	1.5	50.2	90.2	11.8	1	0.59	0.59	163.84	23.77	34.96
ACC	0.31				0.15						
%			3	1	15	15	15	1	1	15	11

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	88	86	101	86	96	138	115	112
CONT	16	5	4	4	4	4	4	4
ADJ	86	550	1113	29.05	13.1	6.57	0.3	0.48

- Polled
- Carcass King 6.57 IMF
- Top 5 % or better in WW, YW, IMF, \$T, \$M, \$FE
- Out of a first calf heifer.





LYSSYS 237



HORNED **DOB: 3/25/2021** **REG: C1144351**

VFF NEW HORIZON 19/3 | MAVERICK 17/557
VFF ENFORCER 306E | VFF HONEY GIRL 43/8
VFF MS ADV 77-4 | VFF MR 16/2
009Y

LYSSYS TONTO 29/96 | LYSSYS PINNACLE 92/465
LYSSY 108/150 | LYSSY 21/33

JEWELLA 044 | RED RYDER 8035
COTTAGE 901

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	6.9	-1.3	60.2	89.1	9.8	1.9	0.67	0.22	157.6	43.13	20.06
ACC	0.32				0.13						
%	4	10	1	1	45	1	10	10	1	1	15

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	99	100	100	100	108	89	73	88
CONT	16	5	4	4	4	4	4	4
ADJ	76	643	1106	33.7	14.64	4.22	0.19	0.38

- His calves will make the grade! Over a 14.5" REA and over a 4% IMF.
- Top 1% WW, YW, SC, \$T, \$M
- Backed by predictable genetics and out of a first calf heifer.



CANNON 1-06



HORNED **DOB: 3/13/2021** **REG: C1157833**

LYSSY KOJO 106/865 | MAVERICK 17/557
SHELTON 9020
MISS TABASCO 929/4
CF 490/9 | PAINTED TIGER 3-390
CLEMENTINE 292L23

987 | **BUSTER 6413** 231
6931

BUSTER 487 5021
338

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.9	-1	24.7	47.2	10.8	0.9	0.32	-0.17	81.04	18	16.74
ACC	0.3				0.14						
%	20	15	50	40	25	15	40	40	35	30	30

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	108	97	101	103	108	81	96	116
CONT	4	4	4	4	4	4	4	4
ADJ	71	695	1165	36.91	15.66	2.27	0.25	0.51

- Maternally crafted with a punch of ribeye. 15.66" REA.
- Easy fleshing
- Off of a first time heifer.



CK 1-15



POLLED **DOB: 3/3/2021** **REG: C1157837**

CANNON 8-16 MAXAMILLION | MAVERICK 17/557
SHELTON 9020
MISS TABASCO 929/4
LYSSY'S MARILYN 54/732 | VFF RYDIN DIRTY 5/2
LYSSY 101/997

J&T SUGAR HIGH 916 | **HIGH VELOCITY 61/11** | L2 CAPTAIN JACK 43/07
TOUCH OF SUGAR 80/06

JT 912 | L2 CAPTAIN SUGAR 12/02
BRINDLE PRINCESS KS 500

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.1	0.5	28.1	34.9	8.8	0.4	0.09	0.18	63.33	25.54	2.01
ACC	0.31				0.16						
%	35	40	40	40	15	15	15	15	15	15	15

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	98	102	94	96	105	121	113	94
CONT	3	3	3	3	3	3	3	3
ADJ	79	651	949	34.4	13.22	3.15	0.27	0.32

- Polled Maxamillion Son
- IMF Ratio of 121
- \$M Top 15%



CK 1-13



HORNED **DOB: 2/23/2021** **REG: C1157835**

CANNON 8-16 MAXAMILLION | MAVERICK 17/557
SHELTON 9020
MISS TABASCO 929/4
LYSSY'S MARILYN 54/732 | VFF RYDIN DIRTY 5/2
LYSSY 101/997

4C 627-7 | **INFINITY 120/96** | RED SUGAR 104/93
VANNA 5660

EMS 985 | PAINTED TIGER 3-390
EMS BODY BY SMOOTH 0-31

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.4	0.9	31.2	54.3	8.6	1.4	0.14	-0.17	92.68	19.33	17.59
ACC	0.31				0.18						
%	50	30	30	25	3	25	30	25	30	25	25

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	98	103	106	115	105	72	100	109
CONT	3	3	3	3	3	3	3	3
ADJ	79	654	1069	41	13.23	1.88	0.24	0.37

- Big bone & maternally wealthy!
- Easy going
- \$M top 30%
- Massive scrotal circumference.

49

CK 1-14



HORNED DOB: 2/24/2021 REG: C1157836

MAVERICK 17/557
CANNON 8-16 MAXAMILLION
LYSSY'S MARILYN 54/732

SHELTON 9020
 MISS TABASCO 929/4
 VFF RYDIN DIRTY 5/2
 LYSSY 101/997

L2 CAPTAIN JACK 43/07
 cf 872
OASIS 655

L2 CAPTAIN LUCEY 116/01
 FARRAH ANNA 42/9
 CAVALIER 19/5
 SEX LIFE 388

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.5	0.2	30.8	48.3	8.2	0.2	-0.21	0	84.45	20.12	10.28
ACC	0.31				0.19						
%	50	50	30	40				50	35	30	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	104	95	100	90	90	107	92	97
CONT	3	3	3	3	3	3	3	3
ADJ	75	608	1010	32.05	11.39	2.78	0.22	0.33

- Unique pedigree opportunity with Maverick & Oasis.
- \$M and WW Top 30%
- Gentle and dark red

CANNON MAXAMILLION



Sire Of:
3,8,47,48,49

50

LYSSY 727



HORNED DOB: 1/1/2021 REG: C1144357

LYSSY'S PINNACLE 92/465
LYSSY'S HONEY BADGER 104/746
VFF MS 9/2

MAVERICK 17/557
 OASIS II - CLONE 969
 RED RYDER 8035
 38/6

VFF RYDIN DIRTY 5/2
LYSSY 15/789

RED RYDER 8035
 38/6

LYSSY 92/640
 MAVERICK 17/557
 HONEY BEE 49/07

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5	-0.8	22.1	39.6	8.5	0.2	-0.1	-0.21	66.32	15.09	14.62
ACC	0.32				0.2						
%	20	20							50	45	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	112	83	96	88	91	96	104	102
CONT	16	5	4	4	4	4	4	4
ADJ	67	569	1029	29.32	12.46	2.13	0.27	0.42

- Sleep all night heifer bull!
- Moderate framed but yet full of red meat.
- Double bred Maverick for efficiency RFI and \$FE in the top 45%.

51

LYSSYS 733



POLLED DOB: 3/15/2021 REG: C1144352

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96
LYSSY 21/33

MAVERICK 17/557
 OASIS II - CLONE 969
 CF FRENCH CONNECTION 142
 SIIRI 448/8

CHRK GENESIS 1500T
LYSSY 98/957

BLACK BAYOU 1071/3
 CHRK MISS REBA 1194/5

LYSSY 103/685
 MAVERICK 17/557
 JEWELLA 004

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.7	-0.4	62.4	85.5	9.5	2.2	0.44	0.06	149.03	48.22	10.91
ACC	0.32				0.16						
%	25	30	1	1	50	1	25	35	1	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	94	109	105	110	101	87	127	114
CONT	16	5	4	4	4	4	4	4
ADJ	80	701	1153	37.19	13.79	4.12	0.33	0.49

- Solid red and POLLED!
- Top 1% in WW,YW,SC,TM,\$T and \$M
- Big REA at 13.79" with a 4.13 IMF



LGC 21/09



POLLED **DOB: 3/27/2021** **REG: C1157858**

WPR'S CHICK MAGNET 1427
WPR'S MOST WANTED 18104
WPR'S MIRANDA 1564

WPR'S THE TOTAL PACKAGE 7595
33
WPR'S 1336
WPR'S 1129 FOUNDATION

SIMON CREEK 540
SIMON CREEK 941
SIMON CREEK 355

SIMON CREEK 2618
SIMON CREEK 9228
LASATER 6271
26

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.9	-0.4	37.4	59.4	8.4	0.9	0.28	0.2	104.88	24.93	18.4
ACC	0.14	0.39			0.11						
%	40	30	15	20		15	45	10	15	15	25

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	104	86	91	94	84	109	100	73
CONT	2	2	2	2	2	2	2	2
ADJ	66	493	950	31.67	13.06	1.92	0.22	0.19

- Polled
- Top 15% \$T & \$M
- Terminal specialist
- Off of a first time heifer.



CANNON 1-05



HORNED **DOB: 3/8/2021** **REG: C1157839**

LYSSY KOJO 106/865

MAVERICK 17/557

SHELTON 9020
MISS TABASCO 929/4
PAINTED TIGER 3-390
CLEMANTINE 292L23

CF 490/9

ROCKY CREEK 9170

4G 1615

DOUBLE L 7008
4G1106
LASATER 7015
H229

PINE SPRINGS 353

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.2	-0.2	27.6	41.1	9.7	0.5	0.16	-0.15	70.77	23.1	6.87
ACC	0.31				0.16						
%	35	35	40		45	45				20	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	97	95	91	94	96	89	73	68
CONT	4	4	4	4	4	4	4	4
ADJ	79	684	1043	33.66	13.87	2.5	0.19	0.3

- Maverick grandson
- \$M top 20%
- Off of a first time heifer.



S3 3031



POLLED **DOB: 3/3/2021** **REG: C1141925**

VFF NEW HORIZON 19/3
S3 CLASSIC HORIZON 2148
SIDDONS 341

MAVERICK 17/557
VFF HONEY GIRL 43/8
PRECISION 025
842-1

BLACK BAYOU 1071/3
LYSSY 106/887

POLLED MANDATE 404/5
2C46/8

LYSSY 32/612

LYSSY, AOS GOOSE 30/902
MISS CF 591/4

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.4	0.7	36	45.3	12.2	0.8	0.46	-0.13	78.44	34.26	8.18
ACC	0.31	0.5			0.18						
%	55		20	45	10	20	25		40	3	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	104	108	97	103	103	97	91	93
CONT	6	5	2	2	2	2	2	2
ADJ	74	703	1142	35.63	16.42	4.2	0.32	0.41

- STOUT and POLLED
- HUGE REA 16.42" with 4.20 IMF
- Maternal specialist with a \$M in the top 3%.



CANNON 1-10



HORNED **DOB: 3/25/2021** **REG: C1157840**

WB SOLUTION 67/6
LOGAN'S BENGAL BABY 134/0

CF DREAM CATCHER 914

L2 CAPTAIN SUGAR 12/02
OASIS 655
LOGAN 62M27
BENGAL BABY 93/05

L2 94/13

CF N-SYNC 463

SYNERGY 84/95
OASIS 655

INFINITE LADY 79/98

INFINITY 120/96
MISS JUDY 6/91

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4	0.6	33.9	46.7	8.3	0.7	-0.34	-0.1	79.74	26.37	10.26
ACC	0.32				0.19						
%	35		20	45		30			40	10	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	100	100	100	100	100	100	100
CONT	1	1	1	1	1	1	1	1
ADJ	74	683	1068	35.52	12.19	1.92	0.22	0.24

- Standout pedigree combination.
- WW top 20%
- Solid maternal genetics with \$M in the top 10%.



LGC 21/04



HORNED **DOB: 1/1/2021** **REG: C1157855**

LYSSY'S PINNACLE 92/465
LYSSY'S HONEY BADGER 104/746
VFF MS 9/2

MAVERICK 17/557
OASIS II - CLONE 969
RED RYDER 8035
38/6

VFF RYDIN DIRTY 5/2
LYSSY 17/889

RED RYDER 8035
38/6

LYSSY 13/649
MAVERICK 17/557
LYSSY 128/858

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	3.2	0.6	30.5	32.9	9.2	0.5	-0.05	-0.14	55.97	31.11	0.48
ACC	0.17				0.16						
%		30			55	40				5	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	95	93	88	94	92	88	100	83
CONT	3	3	3	2	3	3	3	3
ADJ	79	532	867	31.37	12.44	2.22	0.31	0.29

- Moderate and attractive
- Double bred Maverick!
- Maternal genetics backed and proven with a \$M in the top 5%.



LYSSYS 728



HORNED **DOB: 1/1/2021** **REG: C1157824**

LYSSY'S PINNACLE 92/465
LYSSY'S HONEY BADGER 104/746
VFF MS 9/2

MAVERICK 17/557
OASIS II - CLONE 969
RED RYDER 8035
38/6

CF FRENCH CONNECTION 142
LYSSY 21/965

L2 CAPTAIN SUGAR 12/02
FRENCH KISS 397

HONEY BEE 49/07
PAINTED TIGER 3-390
SUGAR TIME 34/03

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	4.4	0.3	20.8	25.9	8.2	0.3	-0.17	-0.2	43.08	20.62	2.4
ACC	0.32				0.22						
%		30	50							25	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	97	95	92	94	95	105	115	83
CONT	16	5	4	4	4	4	4	4
ADJ	78	653	988	31.32	13.07	2.34	0.3	0.34

- Royally bred
- Longevity and predictability wrapped in this genetic combination.
- Sound structured and stands on a big foot.



LYSSYS 735



POLLED **DOB: 3/15/2021** **REG: C1144353**

LYSSY'S PINNACLE 92/465
LYSSY'S TONTO 26/96
LYSSY 21/33

MAVERICK 17/557
OASIS II - CLONE 969
CF FRENCH CONNECTION 142
SIIRI 448/8

CHRK GENESIS 1500T
LYSSY 98/960

BLACK BAYOU 1071/3
CHRK MISS REBA 1194/5
MAVERICK 17/557
JEWELLA 004

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	5.7	-1	61	76.8	9	2	0.3	-0.02	133.56	51.72	4.99
ACC	0.32				0.16						
%		10	15	1	3	1	45		3	1	

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	102	106	94	104	95	87	85	88
CONT	16	5	4	4	4	4	4	4
ADJ	74	680	1042	35.19	12.96	4.12	0.22	0.38

- POLLED, RED coupled with a 4.12 IMF!
- Top 15% or higher in 8 traits
- Double bred Maverick!



S3 2271



HORNED **DOB: 2/27/2021** **REG: C1141938**

VFF NEW HORIZON 19/3
S3 CLASSIC HORIZON 2148
SIDDONS 341

MAVERICK 17/557
VFF HONEY GIRL 43/8
PRECISION 025
842-1

S3 DREAM SON 1015
S3 1008

DREAM ON 2013
SIDDONS 341
MULTIPLE SIRE
6308

	CED	BW	WW	YW	MILK	SC	REA	%IMF	\$T	\$M	\$FE
EPD	1.6	1.5	36.3	56.2	13.1	0.8	0.19	-0.2	96.06	27.14	18
ACC	0.31	0.48			0.13						
%			15	25	4	25			20	10	25

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FT
RATIO	100	100	100	100	100	100	100	100
CONT	1	1	1	1	1	1	1	1
ADJ	85	766	1106	33.42	13.04	3.7	0.3	0.38

- Big WW of 766#
- RFI in the top 20% with \$FE in the top 25%
- 20% \$T 10% \$M



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OUR MISSION IS TO PROMOTE THE SEEDSTOCK CATTLE INDUSTRY BY FEEDING AND TESTING CATTLE TO ISOLATE TOP PERFORMING, EFFICIENT GENETICS. BY TESTING GENETIC LINES FOR EFFICIENCY, SEEDSTOCK PRODUCERS CAN PROVIDE DATA TO BACK THEIR BULLS. IN AN INDUSTRY MEASURED IN POUNDS OF PRODUCT, THERE'S LITTLE ROOM FOR UNCERTAINTY WITH GENETICS. TAKE THE GUESS WORK OUT OF HOW YOUR CALF CROP WILL PERFORM AND HELP YOUR BOTTOM DOLLAR.



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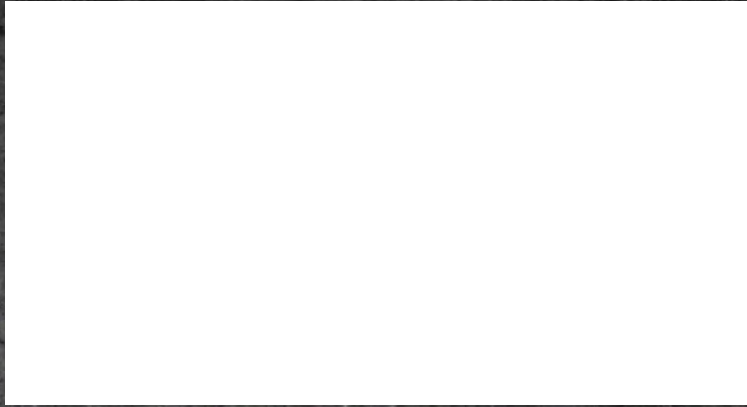
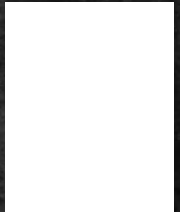
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